| Electronic Patent Application Fee Transmittal    |                                       |          |          |        |                         |  |  |  |  |
|--|---------------------------------------|----------|----------|--------|-------------------------|--|--|--|--|
| Application Number:                              | 10567770                              |          |          |        |                         |  |  |  |  |
| Filing Date:                                     | 10-Feb-2006                           |          |          |        |                         |  |  |  |  |
| Title of Invention:                              | METHOD AND APPARATUS FOR MEDIA BUYING |          |          |        |                         |  |  |  |  |
| First Named Inventor/Applicant Name:             | Stuart Charles Lewis                  |          |          |        |                         |  |  |  |  |
| Filer:   | Norman R. Van Treeck/Marilyn Paik     |          |          |        |                         |  |  |  |  |
| Attorney Docket Number:                          | 16580US                               |          |          |        |                         |  |  |  |  |
| Filed as Small Entity                            |                                       |          |          |        |                         |  |  |  |  |
| U.S. National Stage under 35 USC 371 Filing Fees |                                       |          |          |        |                         |  |  |  |  |
| Description                                      |                                       | Fee Code | Quantity | Amount | Sub-Total in<br>USD(\$) |  |  |  |  |
| Basic Filing:                                    |                                       |          |          |        |                         |  |  |  |  |
| Pages:   |                                       |          |          |        |                         |  |  |  |  |
| Claims:  |                                       |          |          |        |                         |  |  |  |  |
| Miscellaneous-Filing:                            |                                       |          |          |        |                         |  |  |  |  |
| Petition:  |                                       |          |          |        |                         |  |  |  |  |
| Patent-Appeals-and-Interference:                 |                                       |          |          |        |                         |  |  |  |  |
| Post-Allowance-and-Post-Issuance:                |                                       |          |          |        |                         |  |  |  |  |
| Utility Appl issue fee                           |                                       | 2501     | 1        | 755    | 755                     |  |  |  |  |
| Publ. Fee- early, voluntary, or normal           |                                       | 1504     | 1        | 300    | 300                     |  |  |  |  |

| Description        | Fee Code          | Quantity | Amount | Sub-Total in<br>USD(\$) |
|--------------------|-------------------|----------|--------|-------------------------|
| Extension-of-Time: |                   |          |        |                         |
| Miscellaneous:     |                   |          |        |                         |
|                    | Total in USD (\$) |          |        | 1055                    |